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SAWYER L PO BOX 514		UP, LLP	CHOJNACKI, MELLISSA M		
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Please find below and/or attached an Office communication concerning this application or proceeding.

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-)		Application No.	Applicant(s)
		09/625,398	ANDERSON ET AL.
	Office Action Summary	Examiner	Art Unit
		Mellissa M. Chojnacki	2164
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with the c	orrespondence address
THE I - Exter after - If the - If NO - Failu Any r	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. sions of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a rep period for reply is specified above, the maximum statutory period re to reply within the set or extended period for reply will, by statute eply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply be timely within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).
Status			
1)🛛	Responsive to communication(s) filed on 19 M	<u>//ay 2005</u> .	
′=	•—	s action is non-final.	
3)	Since this application is in condition for allowa	· · · · · · · · · · · · · · · · · · ·	
	closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11, 45	53 O.G. 213.
Dispositi	on of Claims		
5)□ 6)⊠ 7)□	Claim(s) 1-40 is/are pending in the application 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) 1-40 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/o	wn from consideration.	
Applicati	on Papers		
10)	The specification is objected to by the Examina The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correc The oath or declaration is objected to by the E	cepted or b) objected to by the formal drawing(s) be held in abeyance. Section is required if the drawing(s) is object.	e 37 CFR 1.85(a). jected to: See 37 CFR 1.121(d).
Priority (ınder 35 U.S.C. § 119		
12)[_] a)[Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documen 2. Certified copies of the priority documen 3. Copies of the certified copies of the priority documen application from the International Burea see the attached detailed Office action for a list	ts have been received. ts have been received in Applicationity documents have been receive nu (PCT Rule 17.2(a)).	ion No ed in this National Stage
Attachmen	t(s)		PRIMARY EXAMINER
1) Notice 2) Notice 3) Information Paper	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail Di 5) Notice of Informal F 6) Other:	(PTO-413)

DETAILED ACTION

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Remarks

1. In response to communications filed on May 19, 2005, claims 1, 10, 23 and 31-33 have been amended, new claims 36-40 have been added, therefore claims 1-40 are presently pending in this application.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-30 and 34-40 are rejected under 35 U.S.C. 103(a) as being unpatentable over <u>Garfinkle et al.</u> (U.S. Patent No. 6,017,157), in view of <u>Thompson</u> (U.S. Patent No. 6,650,831).

As to claim 1 <u>Garfinkle et al.</u> teaches providing an online photo-sharing service capable of providing access to the entity-specific photo-sharing websites for each of the entities (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos).

Garfinkle et al. does not teach a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific

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image capture devices to transmit entity ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity ID information (See column 6, lines 55-67; column 7, lines 1-3, lines 13-27) when the image capture devices transmit images over a network (See column 6, lines 55-67; column 7, lines 1-3, lines 13-27); such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity

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ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of <u>Thompson</u> because a method for providing access to entity-specific photo-sharing websites for entity-specific image capture devices, comprising: providing software for the entity-specific image capture devices that causes the entity-specific image capture devices to transmit entity ID when the image capture devices transmit images over a network; such that when the image capture devices connect to the photo-sharing service via the network, the photo-sharing service uses the entity ID received from the image capture devices to automatically associate the images to the photo-sharing website of the identified entity would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claims 2 and 12, <u>Garfinkle et al.</u>, as modified, teaches further including the step of storing the entity ID in the image capture devices during manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the entity

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ID is stored in the digital camera during manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claims 3 and 13, <u>Garfinkle et al.</u>, as modified, teaches further including the step of storing the entity ID in the image capture devices subsequent to manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the entity ID is stored in the digital camera subsequent to manufacturing (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 4, <u>Garfinkle et al.</u>, as modified, teaches further including the step of providing a plurality of entity IDs, wherein each entity ID identifies a different entity (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 5, <u>Garfinkle et al.</u>, as modified, teaches further including the step of providing an entity ID identifying a camera manufacturer (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27) and an entity ID identifying a user (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4, lines 2-13; also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 6, <u>Garfinkle et al.</u> as modified, teaches further including the step of storing an entity account in a database corresponding to different entity IDs (See <u>Garfinkle et al.</u>, column 3, line 67; column 4, lines 1-6).

As to claims 7, 19 and 27, <u>Garfinkle et al.</u> as modified, teaches further including the step of associating with each of the entity accounts, web pages comprising the corresponding entity-specific photo-sharing website, and user account numbers of authorized users (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>. column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the server matches each one of the entity ID's received with one of the entity accounts (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); further including the step of creating an entity account in the database for every entity ID, and associating each of the entity-specific websites with the corresponding entity account (See <u>Garfinkle et al.</u>, Fig. 4, where "photographer" is read on "user"; column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claims 8 and 18, <u>Garfinkle et al.</u> as modified, teaches further including the step of matching the entity ID information received from each image capture device with the corresponding entity account in the database (See <u>Garfinkle et al.</u>, Fig. 4; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27); wherein the database stores entity account information for each one the entities (See <u>Garfinkle et al.</u>, Fig. 4; column 3, line 67; column 4, lines 1-6;

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column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27).

As to claim 9, <u>Garfinkle et al.</u> as modified, teaches further including the step of automatically associating the received images with the entity-specific photo-sharing website of the identified entity (See <u>Garfinkle et al.</u>, column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 10, <u>Garfinkle et al.</u> teaches an online photo-sharing system (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos).

Garfinkle et al. does not teach an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photosharing service, the software causes the digital cameras to automatically upload images to the website hosted for that particular entity.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6,

lines 55-67; column 7, lines 1-3, lines 13-38), wherein each of the entities controls a set of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38); and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service, the software causes the digital cameras to automatically upload images to the website hosted for that particular entity.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of <u>Thompson</u> because an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras; and digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection to the photo-sharing service, the software causes the digital cameras to automatically upload images to the website hosted for

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that particular entity would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See <u>Thompson</u>, column 10, lines 42-50)

As to claim 11, <u>Garfinkle et al.</u> as modified, teaches wherein the digital camera software causes the digital camera to transmit at least one entity ID identifying the entity that the software was customized for (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claims 14 and 24 <u>Garfinkle et al.</u> as modified, teaches wherein at least one set of digital cameras is controlled by a hierarchal relationship of entities <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64); further including the step of customizing at least one of the cameras for a hierarchal relationship of entities <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to Claims 15 and 25, <u>Garfinkle et al.</u> as modified, teaches wherein the digital camera transmits the entity ID of each of the entities in the hierarchal relationship <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64); further including the steps of providing the entity ID as a set of hierarchal entity IDs

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64).

Thompson. column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-

As to claim 16, <u>Garfinkle et al.</u> as modified, teaches wherein the entities include at least one of a camera manufacturer, a business, a government agency, and end-users (See <u>Garfinkle et al.</u>, column 3, lines 1-6, where "vendor" reads on "manufacturer, a business, a government agency"; column 4, lines 55-58).

As to claim 17, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service includes a server and a database for providing access to the respective websites (See <u>Garfinkle et al.</u>, column 3, line 67; column 4; lines 1-6; column 5, lines 1-10).

As to claim 20, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service derives revenue from the entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 21, <u>Garfinkle et al.</u> as modified, teaches wherein the online photo-sharing service shares revenue with multiple entities that are in a hierarchal relationship (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 22, <u>Garfinkle et al.</u> as modified, teaches wherein the respective websites are customized for each of the entities, such that when users visit the respective websites over the network, it appears to the user that the respective websites are hosted by the corresponding entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-27; column 8, lines 55-64).

As to claim 23, <u>Garfinkle et al.</u> teaches (c) providing an online photo-sharing service for providing access to a plurality of photo-sharing websites (See abstract, It is inherent that when a "order" is placed more then one person can place an order therefore sharing photos); and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network (See column 2, lines 61-64).

Garfinkle et al. does not teach a method for automatically sending images from entity-specific cameras to entity- specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a method for automatically sending images from entity-specific cameras to entity-specific websites, comprising:

providing a plurality of cameras with means for allowing the cameras to communicate over a network (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); customizing the cameras for different entities by loading at least one entity ID into the camera (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); and receiving the images and associating the images with the entity-specific website identified by the entity ID (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a method for automatically sending images from entity-specific cameras to entity- specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID; and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u>, by the teachings of

Thompson because a method for automatically sending images from entity-specific cameras to entity- specific websites, comprising the providing a plurality of cameras with means for allowing the cameras to communicate over a network; customizing the cameras for different entities by loading at least one entity ID into the camera; customizing each of the photo-sharing websites for a respective entity to create entity-specific websites, each of the entity-specific websites being identified by a respective entity ID; and transmitting the entity ID from the camera to the photo-sharing website when uploading images from the camera to the photo-sharing service via the network would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claim 26, <u>Garfinkle et al.</u> as modified, teaches further including the steps of storing the entity-specific websites on a database accessed by a server (See <u>Garfinkle et al.</u>, column 4, lines 2-13; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 28, <u>Garfinkle et al.</u> as modified, teaches further including the step of associating URL's of the entity specific websites with the corresponding entity accounts

in the database (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 29, <u>Garfinkle et al.</u> as modified, teaches further including the steps of matching a received entity ID with one of the entity accounts in order to associate the received images with the entity specific website (See <u>Garfinkle et al.</u>, column 4,lines 2-13; column 10, lines 44-45; lines 55-59; and also see <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 30, <u>Garfinkle et al.</u> as modified, teaches further including the step of transmitting a user entity ID with the entity ID, and creating a user account in the database corresponding to the user ID (See <u>Garfinkle et al.</u>, column 3, line 67; column 4; lines 1-6; column 5, lines 1-10), such that the received images are associated with the users account in the corresponding entity-specific website (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 34, <u>Garfinkle et al.</u> teaches an online photo-sharing system (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos; also see column 1, lines 8-14); the software causes the digital cameras to automatically upload images to the website hosted for that particular entity (See abstract; Fig. 3; column 2, lines 20-25, lines 61-64).

Garfinkle et al. does not teach an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), wherein each of the entities controls a set of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities,

such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Garfinkle et al., by the teachings of Thompson because an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras, the set of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50)

As to claim 35, <u>Garfinkle et al.</u> teaches an online photo-sharing system (See abstract, It is inherent that when a "order" is placed more then one person can place an order and an order can be placed more then once therefore are sharing photos; also see column 1, lines 8-14); the software causes the digital cameras to automatically upload images to the website hosted for that particular entity (See abstract; Fig. 3; column 2, lines 20-25, lines 61-64).

Garfinkle et al. does not teach a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

Thompson teaches a method of providing access to photographic images over a computer network (See abstract), in which he teaches a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), wherein each of the entities controls a set of digital cameras of the plurality of digital cameras (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64), each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection (See column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u>, to include a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality

of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified Garfinkle et al., by the teachings of Thompson because a plurality of digital cameras for accessing an online photo-sharing service for providing access to respective websites for a plurality of entities, wherein each of the entities controls a set of digital cameras of the plurality of digital cameras, each of the plurality of digital cameras including digital camera software that is customized for each of the entities, such that when the software customized for a particular entity is executed in the entity's digital cameras during a network connection would eliminate the prior need to wait until after the photographic images are posted on (i.e., accessible over the) internet and the prior need to establish an account with an image hosting service to communicate the network access information of the images, such as network address and password (See Thompson, column 10, lines 42-50).

As to claim 36, <u>Garfinkle et al.</u> as modified, teaches wherein the online photosharing service is capable of hosting the entity specific photo-sharing websites for each of the entities (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 37-38 and 40, <u>Garfinkle et al.</u> as modified, teaches wherein the entity specific photo-sharing websites are hosted outside of the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); wherein the online photo-sharing service is capable of accessing a server (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64) and a database outside of the photo-sharing service for hosting the respective websites (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64); wherein the database storing the entity specific websites is arranged outside the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

As to claim 39, <u>Garfinkle et al.</u> as modified, teaches wherein the database storing the entity-specific websites is included within the photo-sharing service (See <u>Thompson</u>, column 6, lines 55-67; column 7, lines 1-3, lines 13-38; column 8, lines 55-64).

4. Claims 31-33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Garfinkle et al. (U.S. Patent No. 6,017,157), in view of Thompson (U.S. Patent No. 6,650,831) as applied to claims 1-30 and 34-40 above, and further in view of Narayen et al. (U.S. Patent No. 6,035,323).

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As to claims 31-33 <u>Garfinkle et al.</u> as modified, still does not teach providing a default internet service provider connection information; providing the plurality of cameras with default internet service provider connection information.

Narayen et al. teaches methods and apparatus for distributing a collection of digital media over a network with automatic generation of presentable media (See Abstract), in which providing a default internet service provider connection information (See abstract; column 11, lines 7-49); (g) providing the plurality of cameras with default internet service provider connection information (See abstract; column 11, lines 7-49).

Therefore, it would have been obvious to a person having ordinary skill in the art at the time of the invention was made to have modified <u>Garfinkle et al.</u> as modified, to include providing a default internet service provider connection information; (g) providing the plurality of cameras with default internet service provider connection information.

It would have been obvious to a person having ordinary skill in the art at the time the invention was made to have modified <u>Garfinkle et al.</u> as modified, by the teachings of <u>Narayen et al.</u> because providing a default internet service provider connection information; (g) providing the plurality of cameras with default internet service provider connection information would allow a user of a digital camera to easily distribute or publish images from the digital camera or other digital acquisition devices over a network, such as the Internet (See Narayen et al., column 2, lines 28-31).

Response to Arguments

5. Applicant's arguments filed on May 19, 2005, with respect to the rejected claims in view of the cited references have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Mellissa M. Chojnacki whose telephone number is (571) 272-4076. The examiner can normally be reached on 9:00am-5:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Charles Rones can be reached on (571) 272-4085. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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PRIMARY EXAMINER

August 5, 2005 Mmc